



W E R D

INTEGRATION SUCCESS STORY

How we helped WERD focus on e-commerce and accounting
at once

WERD

THE CHALLENGE

What did Westcoast needed help with?

Werd.dk used TradeGecko previously for integrations, which is closing down. As no direct integration was available between Amazon and other systems, we had to migrate using our APIs.

THE SOLUTIONS

Invoice creation: Create automated invoices from fulfilled orders in Amazon.

Information addition: Creating/finding customers or products in Microsoft business central

How did we approach it?

- Using API, we migrated all data to the Amazon seller account first. None of the competitors is providing any integrations directly or for other marketplaces, and we offered this to our client.
- There are no current players in business automation who are providing fee addition in invoices. When we talk of the fee, Amazon has 2 models, i.e. FBA and FBM, where it charges a fee for acting as facilitator and for order shipment. This fee is not generated immediately after the order is placed. We also added fees to invoices created in Microsoft Business Central.
- We also offered the client customisation of the invoice, so we can add any kind of fee depending on the marketplace. We can take orders from any stage (if paid or fulfilled) where we can create separate invoices.

Automations delivered - SaaS apps that helped WERD grow

- **Amazon Seller Central:** For taking up orders and records of the products and customers.
- **Microsoft Business Central:** For creating invoices for paid or fulfilled orders on Amazon, along with creating/finding customers or products in the app.



About Werd

WERD is a Danish commodities firm that buys, sells, and distributes high-tech hardware all over the world. In 1995, the company was founded in Copenhagen. They value transparency, dependability, and on-time delivery.

Headquarters:

Copenhagen, Denmark

Industry

Hardware

Complexity:

Medium

Products and services:

High tech hardware distribution

Website: <https://werd.dk/>



Why Cloudify became the best fit for Werd?

- **Automation experts:** Unique team of automation experts who not only help implement apps but also integrate and make the related automation.
- **Your ultimate process consultants** - Cloudify helps businesses grow as a whole, manage their processes better, boost sales and increase revenue with smarter workflows and intelligent processes.
- **Our offerings:** Digital analysis, SaaS implementation, and Automation
- **Marketplace by Cloudify:** We have our own Marketplace with listed apps with predefined workflows.
- **Customisations:** We offer customised solutions for simple and complex business automation that best fits your business needs.
- **Lighthouse by Cloudify:** Your process monitoring tool and a unified platform that gives you a bird's eye view of the whole automation process.

Get a Free Consultation

Need help with business process automation? Let us take up the burden and do the flow for you.

[Book a free consultation](#)