



A M A L I E

INTEGRATION SUCCESS STORY

No more manual effort - Amalie made it possible with
accounting automation

AMALIE

THE CHALLENGE

Starting on the path of accounting automation

Amalie was involved in manually handling all its draft orders and updating and creating invoices manually in e-economic. The order was also updated manually in HubSpot.

What did Amalie needed help with?

Amalie needed help with automating accounting process of draft invoice creation and draft order creation and cutting out the manual work.

THE SOLUTIONS

How did we approach it?

Our SaaS experts deeply analysed their business requirements before making the integration. The goal was to create something scalable for the accounting team. This involved linking HubSpot account with e-economic accounting software solution.

HubSpot was set as the trigger app. When the deal status changed in HubSpot, the workflow was triggered. The automation retrieves details of a deal in HubSpot and update the Lighthouse record (a unified platform by Cloudify to manage your automations). Then the customer can be searched for and added in the e-economic account automatically.

Based on the customer details, a draft order or invoice was created in e-economic app and the results were uploaded in form of PDF in HubSpot for the client to view.

In the end, the Lighthouse record was updated.

Automations delivered - SaaS apps that helped Amalie grow

- **HubSpot** - HubSpot was used to create deals and based on the deal stage further action was performed.
- **e-economic** - The accounting automation software was integrated to generate invoices and automate invoicing.



About Amalie

Amalie search and selection is a Denmark based recruitment agency.

Headquarters:

Copenhagen, Denmark

Industry:

Recruitment

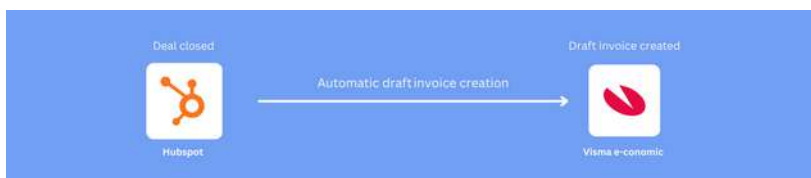
Complexity:

Low

Products and services:

Recruitment for construction and property business.

Website: <http://amaliesearch.dk/>





Why Cloudify became the best fit for Amalie?

- **Partnerships:** Official e-conomic partner + Gold partner HubSpot
- **Automation experts:** Unique team of automation experts who not only help implement apps but also integrate and make the related automation.
- **Your ultimate process consultants** - Cloudify helps businesses grow as a whole, manage their processes better, boost sales and increase revenue with smarter workflows and intelligent processes.
- Our offerings: Digital analysis, SaaS implementation, and Automation
- **Marketplace by Cloudify:** We have our own Marketplace with listed apps with predefined workflows.
- **Customisations:** We offer customised solutions for simple and complex business automation that best fits your business needs.
- **Lighthouse by Cloudify:** Your process monitoring tool and a unified platform that gives you a bird's eye view of the whole automation process.

Get a Free Consultation

Need help with business process automation? Let us take up the burden and do the flow for you.

[Book a free consultation](#)