



Contentor.

CONTENTOR

INTEGRATION SUCCESS STORY

How intelligent automation solution by Cloudify helped Contentor automate invoices and bring values

Contentor

THE CHALLENGE

Starting on the path of automation

Being a content-creating company, Contentor was involved in manually creating invoices for every article they created for the client, which was a time taking task.

What did Contentor needed help with?

Contentor needed help with automating their accounting process, mainly the invoice creation process and cutting out the manual work. This automation solution helped them reduce business risks, by automating invoices timely and accurately without any errors. This in turn brought tremendous value to the client.

THE SOLUTIONS

How did we approach it?

Our SaaS experts deeply analysed their business requirements before making the integration. The goal was to help them manage their invoices with ease.

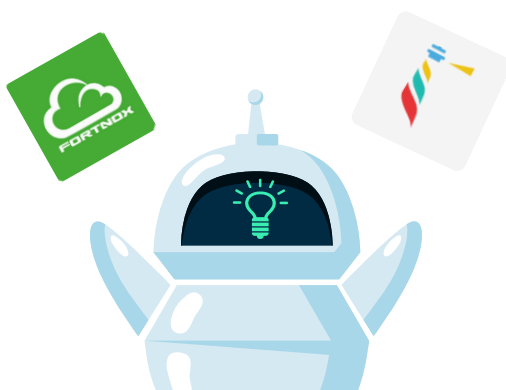
The automation process started with updating excel sheet with customer details in Lighthouse. The automation experts at Cloudify converted these excel sheets into JSON format. This conversion was necessary for upload in Fortnox app as per its formatting needs.

These formatted xml sheets were imported into Fortnox and this led to automated invoice creation. In place of products in Fortnox, articles were used.

The client used Lighthouse extension as the trigger point to create invoices in Fortnox.

Automations delivered - SaaS apps that helped Contentor grow:

- **Fortnox** – The accounting app was integrated to generate invoices and automate invoicing.



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About Contentor

Contentor offers copywriting and translation services with a team of 400+ writers.

Headquarters:

Sweden

Industry:

Content writing

Complexity:

Medium

Products and services:

Content writing and translation services

Website:

<https://contentor.com/>

THE RESULT

Why Cloudify became the best fit for Contentor?

- **Automation experts:** Unique team of automation experts who not only help implement apps but also integrate and make the related automation.
- **Your ultimate process consultants** - Cloudify helps businesses grow as a whole, manage their processes better, boost sales and increase revenue with smarter workflows and intelligent processes.
- **Our offerings:** Digital analysis, SaaS implementation, and Automation
- **Marketplace by Cloudify:** We have our own Marketplace with listed apps with predefined workflows.
- **Customisations:** We offer customised solutions for simple and complex business automation that best fits your business needs.
- **Lighthouse by Cloudify:** Your process monitoring tool and a unified platform that gives you a bird's eye view of the whole automation process.

Get a Free Consultation

Need help with business process automation? Let us take up the burden and do the flow for you.

[Book a free consultation](#)