FORLAGET ANDERSEN

INTEGRATION SUCCESS STORY

How Forlaget Andersen managed its inventory and improved business processes

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THE CHALLENGE

Starting on the path of automation

Forlaget Andersen had its own platform - Limestone for managing its inventory. Limestone is an app that can manage a small number of inventories. They needed help with managing their customer and order details under one platform.

THE SOLUTIONS

How did we approach it?

Our SaaS experts deeply analysed their business requirements before making the integration. The goal was to create something scalable and easy to use.
We began with integrating HubSpot and Limestone followed by building custom work processes according to their business needs.

The trigger from HubSpot, when a contact custom property was set to "Yes", led to order creation in Limestone app. The HubSpot properties, i.e. Name, Price and SKU was updated in the orders. The Username, Order name, and OTPs were updated in HubSpot.

Automations delivered - SaaS apps that helped Forlaget Andersen grow

- **HubSpot –** We used HubSpot for custom automation as per their business requirements.

FORLAGET ANDERSEN
A Karnov Group company

About Forlaget Andersen

Forlaget Andersen offers knowledge packages and courses on business laws, business operations, etc., both digitally and physically.

Headquarters:
Denmark

Industry
Education

Complexity:
Low

Products and services:
Courses related to business laws, business finance and management tips.

Website:
https://www.forlagetandersen.dk/

Why Cloudify became the best fit for Forlaget Andersen?

- **Partnerships:** Gold partner of HubSpot
- **Automation experts:** Unique team of automation experts who not only help implement apps but also integrate and make the related automation.
- **Your ultimate process consultants -** Cloudify helps businesses grow as a whole, manage their processes better, boost sales and increase revenue with smarter workflows and intelligent processes.
- **Our offerings:** Digital analysis, SaaS implementation, and Automation
- **Marketplace by Cloudify:** We have our own Marketplace with listed apps with predefined workflows.
- **Customisations:** We offer customised solutions for simple and complex business automation that best fits your business needs.
- **Lighthouse by Cloudify:** Your process monitoring tool and a unified platform that gives you a bird's eye view of the whole automation process.

Get a Free Consultation

Need help with business process automation? Let us take up the burden and do the flow for you.

Book a free consultation

www.cloudify.biz

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