



G E M I N I

# INTEGRATION SUCCESS STORY

How Gemini used HubSpot with e-conomic to stay updated

CUSTOMER STORY

# GEMINI

## THE CHALLENGE

### Customising automation

Gemini deals with businesses by offering them branding support. It needed help automating deal updates in HubSpot, from the created invoices in e-conomic, which they were doing manually.

## THE SOLUTIONS

### How did we approach it?

We set the trigger for e-conomic. When a new invoice was booked in e-conomic the line items were taken and the deal was updated in HubSpot automatically.

The product pricing was also taken from the e-conomic invoice and updated in the HubSpot deal.

Thus, once the automation was set up, there was no need to copy and paste data from e-conomic to HubSpot. This workflow was triggered as soon as an invoice was booked in e-conomic.

### Automations delivered - SaaS apps that helped Gemini grow

- **HubSpot:** HubSpot CRM helped Gemini manage the deals and update the status.
- **e-conomic:** The accounting app was integrated to generate invoices and automate invoicing.



### About Gemini

Gemini offers branding support to companies through profiling, sales and marketing activities, and providing merchandise products.

### Headquarters:

Copenhagen, Denmark

### Industry

Marketing

### Complexity:

Low

### Products and services:

Company profiling, sales and marketing support, branding

**Website:** <https://gemini.dk/>



### Why Cloudify became the best fit for Gemini?

- **Partnerships:** Official partner of e-conomic + Gold partner of HubSpot
- **Automation experts:** Unique team of automation experts who not only help implement apps but also integrate and make the related automation.
- **Your ultimate process consultants** - Cloudify helps businesses grow as a whole, manage their processes better, boost sales and increase revenue with smarter workflows and intelligent processes.
- **Our offerings:** Digital analysis, SaaS implementation, and Automation
- **Marketplace by Cloudify:** We have our own Marketplace with listed apps with predefined workflows.
- **Customisations:** We offer customised solutions for simple and complex business automation that best fits your business needs.
- **Lighthouse by Cloudify:** Your process monitoring tool and a unified platform that gives you a bird's eye view of the whole automation process.

## Get a Free Consultation

Need help with business process automation? Let us take up the burden and do the flow for you.

[Book a free consultation](#)