



**MILL &
MORTAR.**
fine SPICE EMPORIUM

MILL & MORTAR

INTEGRATION SUCCESS STORY

How Mill and Mortar managed high order volumes
by integrating webshop with accounting app

Mill & Mortar

The challenge

Starting on the path of automation

Mill and Mortar set up their online store using WooCommerce and e-conomic for accounting purposes. However, the volume of the orders was huge and it became next to impossible to create manual invoices in e-conomic for every order on a daily basis.

The manual process is not very scalable and has scope for a lot of errors. Thus, they needed help with integrating their accounting system [e-conomic] with their webshop.

The solutions

Our SaaS experts deeply analysed their business requirements before making the integration. The goal was to create something scalable and easy to use.

We began with integrating Shopify and e-conomic followed by building custom work processes according to their business needs.

Automation was set up between e-conomic and Shopify to enable the flow of information. Once the automation was set up, updates from Shopify automatically started getting updated in e-conomic. For every order placed in the Shopify webshop, an order was created in e-conomic with no human intervention. Later, we also helped them with invoice processing and managing two webshops integration with e-conomic.

However, the actual process is much more complicated than that. We differentiate between B2B and B2C customers and create them in e-conomic accordingly. As they have international customers we also handle multiple VAT zones – both in regards to creating orders and when creating customers in e-conomic.

We also helped Mill and Mortar get their personalised dashboard for monitoring automation. Thus, without going to the Zapier dashboard they could see which automation was successful and what failed [and then re-trigger the after-error resolution]. At all times, this dashboard helped them have an overview of all of their processes.



Shopify + Visma e-conomic integration

Automations delivered - SaaS apps that helped Mill & Mortar grow

- **Zapier** – Both the platforms to be integrated had Zapier integrations available along with all required triggers and actions. Plus, it's easy to use and monitor.
- **E-conomic** – The accounting system already being used by Mill and Mortar and Cloudify has the expertise for creating custom workflows with WooCommerce and e-conomic.
- **Shopify** - The webshop was integrated with e-conomic to sync the updates from the e-commerce site.



About Mill & Mortar

Mill & Mortar sells spices from all over the world. They offer the very best quality, lots of ecology, fair trade, clean label and estate products.

Headquarters:

Vedbæk

Industry:

Manufacturing

Complexity:

Low

Products and services:

Manufacturing and selling spices

Website: <https://mill-mortar.com/>



Why Cloudify became the best fit for Mill & Mortar?

- **Partnerships:** Official e-conomic partner and Zapier experts
- **Automation experts:** Unique team of automation experts who not only help implement apps but also integrate and make the related automation.
- **Your ultimate process consultants** - Cloudify helps businesses grow as a whole, manage their processes better, boost sales and increase revenue with smarter workflows and intelligent processes.
- **Our offerings:** Digital analysis, SaaS implementation, and Automation
- **Marketplace by Cloudify:** We have our own Marketplace with listed apps with predefined workflows.
- **Customisations:** We offer customised solutions for simple and complex business automation that best fits your business needs.
- **Lighthouse by Cloudify:** Your process monitoring tool and a unified platform that gives you a bird's eye view of the whole automation process.



Get a Free Consultation

Need help with business process automation? Let us take up the burden and do the flow for you.

[Book a free consultation](#)