



WESTCOAST

INTEGRATION SUCCESS STORY

How we helped WestCoast develop a powerful web interface
with Uniconta

WESTCOAST

THE CHALLENGE

Starting on the path of automation

We first set up a detailed meeting with the team of Westcoast for a detailed analysis of their current tech stack, and business processes they wanted to automate.

What did Westcoast needed help with?

Westcoast needed help with developing a custom-made and interactive UI interface for selling their products.

THE SOLUTIONS

How did we approach it?

Our SaaS experts analysed their business requirements before working on the automation. The goal was to create something scalable and easy to use.

We used Retool, an app that was used to create our own app. Uniconta was used to develop custom UI solutions. This generated a web interface where the sales team can view all their products and provide information to the clients who were contacting them for details. They were able to simply apply filters based on the client's needs and find the best-suited product for them.

Automations delivered - SaaS apps that helped Westcoast grow

- **Uniconta** - Uniconta was used to create a web interface for Westcoast.



About West Coast

West Coast is an IT brand that sells products and distributes them as well.

Headquarters:

Denmark

Industry

IT

Complexity:

Low

Products and services:

Tech products

Website: <https://www.westcoast.co.uk/>





Why Cloudify became the best fit for Westcoast?

- **Automation experts:** Unique team of automation experts who not only help implement apps but also integrate and make the related automation.
- **Your ultimate process consultants** - Cloudify helps businesses grow as a whole, manage their processes better, boost sales and increase revenue with smarter workflows and intelligent processes.
- **Our offerings:** Digital analysis, SaaS implementation, and Automation
- **Marketplace by Cloudify:** We have our own [Marketplace with listed apps](#) with predefined workflows.
- **Customisations:** We offer customised solutions for simple and complex business automation that best fits your business needs.
- **Lighthouse by Cloudify:** Your process monitoring tool and a unified platform that gives you a bird's eye view of the whole automation process.

Get a Free Consultation

Need help with business process automation? Let us take up the burden and do the flow for you.

[Book a free consultation](#)