ZegoTech
Water & Coffee

ZEGO TECH

INTEGRATION SUCCESS STORY

From Manual to Automatic: How ZegoTech Streamlined
Contact Addition with Automation

THE CHALLENGE

What did Westcoast needed help with?

We first set up a detailed meeting with the ZegoTech team for analysis of their current tech stack, and business processes they wanted to automate.

What did ZegoTech needed help with?

ZegoTech wanted to automate the process of contact addition to save bags of time and effort that they were spending in adding this information manually.

ZegoTech was adding customer info manually in their MailChimp account or mailing list of the app. The whole process was time consuming. Thus, they needed help with automating this workflow for error free addition of contacts.

THE SOLUTIONS

How did we approach it?

- Our SaaS experts analysed their business requirements before making the integration. The goal was to create something scalable and easy to use. This involved integrating e-conomic to MailChimp.

- A new draft invoice when created in e-conomic led to the addition of the contact to the mailing list of MailChimp.

Automations delivered - SaaS apps that helped ZegoTech grow

- **MailChimp -** The marketing app was integrated to populate the app with customer details and send automated emails.

- **e-conomic –** The accounting app was integrated to generate invoices and automate invoicing.

Zego Tech

ZegoTech is a trading company that supplies kitchen or vending machines. They have their own products like Zegowater

Headquarters:
Denmark

Industry
Trading

Complexity:
Low

Products and services:
Water dispensers and coffee machines

Website: https://zegotech.dk/

Mailchimp + Visma e-conomic integration

Why Cloudify became the best fit for ZegoTech?

- **Partnerships: Official e-conomic partner**
- **Automation experts:** Unique team of automation experts who not only help implement apps but also integrate and make the related automation.
- **Your ultimate process consultants -** Cloudify helps businesses grow as a whole, manage their processes better, boost sales and increase revenue with smarter workflows and intelligent processes.
- **Our offerings:** Digital analysis, SaaS implementation, and Automation
- **Marketplace by Cloudify:** We have our own Marketplace with listed apps with predefined workflows.
- **Customisations:** We offer customised solutions for simple and complex business automation that best fits your business needs.
- **Lighthouse by Cloudify:** Your process monitoring tool and a unified platform that gives you a bird's eye view of the whole automation process.

Get a Free Consultation

Need help with business process automation? Let us take up the burden and do the flow for you.

Book a free consultation

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