pubfront

PUBFORNT

INTEGRATION SUCCESS STORY

Cloudify helps Pubfront to automate invoicing and connect better with customers

THE CHALLENGE

Starting on the path of automation

What Pubfront wanted was the first thing we did - set up a meeting to analyse their current tech stack, business and business processes they wanted to automate.

What did Pubfront needed help with?

Pubfront was previously creating invoices manually in their Stripe account and send it manually to the clients.

Pubfront needed help with automating its invoice creation process and emailing the customers so they stay updated on the invoice status.

THE SOLUTIONS

How did we approach it?

Pubfront used Stripe because of the collaborative approach and flexible billing solution that enabled us to integrate Stripe with e-conomic, the accounting app, to consolidate its payments and billing systems.

We fetched the email address and customer details from the e-conomic invoice.

We searched for the particular customer detail in Stripe account. If the customer was found missing, we created a new customer in Stripe.

We finally created an invoice in Stripe based on the customer details like customer Id, currency, amount of the order, due date, etc. Once the invoice was created, we sent an automated email to the customer stating the status of the invoice in Stripe.

Automations delivered - SaaS apps that helped Forlaget Andersen grow

- **e-conomic:** The workflow gets triggered with a new invoice created in e-conomic app.
- **Stripe:** The payment app lets the client create and send invoices to the customers and assure timely payment with due dates.

pubfront

About Pubfront

Pubfront runs a retail ebook business and creates content services for customers.

Headquarters:
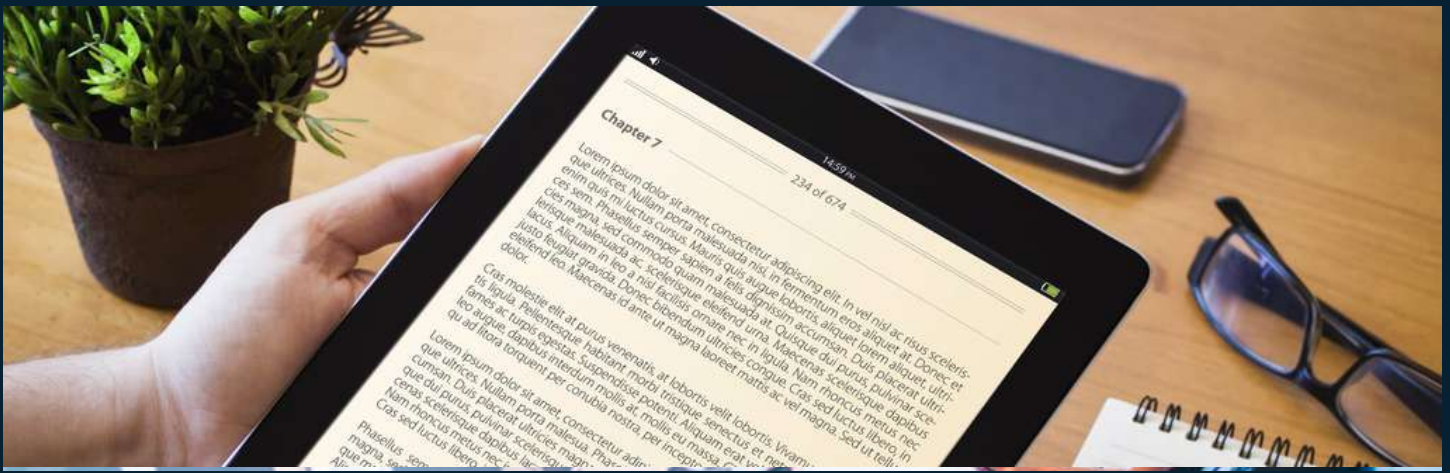Denmark

Industry
Retail business

Complexity:
Low

Products and services:
E-book and audiobook business

Website: https://pubfront.com/

Why Cloudify became the best fit for Forlaget Andersen?

- **Partnerships:** Gold partner of HubSpot
- **Automation experts:** Unique team of automation experts who not only help implement apps but also integrate and make the related automation.
- **Your ultimate process consultants -** Cloudify helps businesses grow as a whole, manage their processes better, boost sales and increase revenue with smarter workflows and intelligent processes.
- **Our offerings:** Digital analysis, SaaS implementation, and Automation
- **Marketplace by Cloudify:** We have our own Marketplace with listed apps with predefined workflows.
- **Customisations:** We offer customised solutions for simple and complex business automation that best fits your business needs.
- **Lighthouse by Cloudify:** Your process monitoring tool and a unified platform that gives you a bird's eye view of the whole automation process.

Get a Free Consultation

Need help with business process automation? Let us take
up the burden and do the flow for you.

Book a free consultation

Contact Us